



North Country Alliance
Box 8561, Clarkson University
Potsdam, New York 13699-8561
Telephone (315) 268-3778
Telefax (888) 268-3508
info@northcountryalliance.org
www.northcountryalliance.org

Loan Fund Administration
c/o Development Authority of the North Country
317 Washington Street
Watertown, New York 13601
Telephone (315) 661-3200
Telefax (315) 661-3201

Membership Committee Meeting

February 21, 2023 10:00am, Via Zoom

MINUTES

Members Present: B. Ahfeld, R. Aiken, A. Gold, M. Remington, M. Siver, C. Wilt

Members Absent: B. Dixon, M. Doyle,

Lapsed Members and Webinar Outreach

- The lapsed-member information provided by Matt has been combined with a new-outreach spreadsheet to consolidate efforts. It can be found [at this link](#): members are invited to add to it.

Networking Outreach

- Networking events across the region, like the [St. Lawrence County Business Mixer on March 8](#), or the quarterly Naturally Lewis Business Leaders Breakfasts, represent good opportunities to introduce people to the NCA. Committee members should bring NCA material as they attend these events.
 - Currently there is a [complete rack card](#).
 - M. Siver was previously working on a [new-member packet](#).
 - M. Capone consolidated that information into a couple of flyers: [flyer A](#), [flyer B](#)
 - The four items above are together [in this folder](#), if that is helpful for you.

April Webinar

- Promotion will begin with the March e-news. Committee members, board members, and NCA members will be asked to promote through their networks.

Adjournment: 10:35 am

Next Meeting: March 21, 2023 at 10:00am via Zoom or Teams; a new link will be provided